

Name	Revenue - Cost of Goods sold = Gross Profit	Gross Profit/Total Revenue = Gross Profit Margin	depreciation/gross profit	interest costs/operating income	Net earnings/total revenues	Net earnings/shareholders' equity = Return on shareholders' equity	10-year EPS growth rate
	want 40% or more	Low number	Low number	20% - 30% or higher	20%-30% or higher	want 15% or higher	
MANH	415 181 234	234 415 56%	6 234 3%	0 107 0	67 415 16%	67 182 37%	22.32
HP	3,720 2,010 1,710	1,710 3,720 46%	524 1,710 31%	12 1,559 1%	705 3,720 19%	705 4,891 14%	7.21
DOW	58,167 45,205 12,962	12,962 58,167 22%	2,527 12,962 19%	983 8,209 12%	3,404 58,167 6%	3,404 22,423 15%	(2.22)
PFE	51,584 7,544 44,040	44,040 51,584 85%	6,410 44,040 15%	1,446 23,298 6%	11,378 51,584 22%	11,378 76,301 15%	(1.71)
NVS	52,419 12,802 39,617	39,617 52,419 76%	4,361 39,617 11%	724 15,641 5%	10,210 52,419 19%	10,210 70,766 14%	6.24
GSK	46,434 11,590 34,844	34,844 46,434 75%	2,344 34,844 7%	1,210 14,849 8%	9,010 46,434 19%	9,010 11,597 78%	0.07
QCOM	26,487 9,283 17,204	17,204 26,487 65%	1,152 17,204 7%	5 9,492 0%	7,967 26,487 30%	7,967 39,169 20%	15.34
JNJ	71,312 18,238 53,074	53,074 71,312 74%	4,104 53,074 8%	587 23,061 3%	13,831 71,312 19%	13,831 74,053 19%	6.05
NVO	15,442 2,122 13,320	13,320 15,442 86%	491 13,320 4%	28 6,184 0%	4,653 15,442 30%	4,653 7,866 59%	20.45
SNE	75,425 71,405 4,020	4,020 75,425 5%	3,170 4,020 79%	228 4,020 6%	(1,247) 75,425 -2%	(1,247) 21,928 -6%	0.96