

**TOM CROOKER INVESTMENT FORUM
AGENDA
FOR WEDNESDAY, OCTOBER 10, 11:45AM**

The Forum will meet at 11:45AM through 11/14
in TA-1

The Week that Was. The Fourth Quarter got off to a good start, with the DOW up 1.3% (reaching a 52-week high,) the S&P up 1.4%, and the NASDAQ up 0.6% the first week. Improving U.S. jobs' numbers seemed to lead the gains. The remainder of the year looks uncertain, at best.

Third quarter earnings will start coming in next week.

Oil Industry Strategies. Tom Crooker will look at Devon Energy (DVN) and recent changes in oil industry strategies, and how it may impact investors in Big Oil and related sectors.

Sectors. Many experts advise individual investors to focus on sectors first and individual companies second, since being in an average company in a sector that is doing well, beats being in a good company in a sector that is weak.

Let's talk about sectors, and which ones do well and do poorly at various points in the economic cycle, or are impacted by interest rates, consumer confidence, commodity prices, and external events. And also the top companies in each sector, and whether some of those companies belong in more than one sector.

There are many ways to play the sectors (consumer discretionary, consumer staples, energy, financials, health care, industrials, materials, technology, and utilities) through ETFs and mutual funds. And there are many sub-sectors, also easily accessible via funds. Most individual stock investors end up concentrating on sectors via their stock picks. Last week we just looked at the SPDR SectorETFs, from their weekly full page ads in Barron's. It is also easy to compare performance of sectors using these same ETFs.

Upcoming.

October 17. Bob Springer on gold.

November 7. Katherine Hurley on annuities.

Member Buys and Sells (two weeks ending 10/3/2012)

Buys

Domtar Corp (UFS)

Cisco (CSCO)

Nationstar Mortgage Holdings (NSM) - mortgage servicer

Ford (F)

Genetic Technologies (GENE)

Phillips 66 (PSX)

Enterprise Products Partners LP (EPD)

Sells

Novartis (NVS) - advice from investment counselor

Thinking about . . .

Covered call on US Airways (LCC)

Inverse S&P 500 ETF (HSD)

Disney (DIS) - sell

Kellogg (K)

General Mills (GIS)

Devon Energy (DVN)

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