

INVESTMENT FORUM AGENDA FOR WEDNESDAY, JUNE 25, 2014, 11:50AM, TA-3

The Forum will meet at 11:50AM through July 23

Market Perspective. The markets were up again for the week. The DOW was up 1.0%; the S&P up 1.4%; and the NASDAQ up 1.3%. The markets turned positive after Fed Chairman Yellen's comments at 2PM on Wednesday.

Seeking Guidance. Zachary Teich will be Forum Moderator. Zach is a less-experienced investor, and he will describe his investing objectives, and ask for input from the Forum on allocations and investment selection. Other less-experienced members are invited to participate with Zach, looking for investment advice.

Seeking Alpha. "Seeking Alpha" is a popular website, used by many Forum members and serious investors. It has articles by numerous authors, on a wide range of investment topics. Users can be inundated with articles, which vary in quality. How do you effectively use "Seeking Alpha," and separate the wheat from the chaff? Ed Swoboda will discuss how he uses this website.

Low Volatility Funds. Tom Crooker will discuss equity funds, which have lower price volatility than the S&P 500.

Forum Program, July 23. Ingrid Hendershot, Principal of Hendershot Investments, will be speaking to the Forum on July 23. Ms. Hendershot and her company are financial managers and advisors, and well known to Forum members, some of whom use her investment services. She publishes a newsletter.
www.hendershotinvestments.com

Buys and Sells (week ending 6/18/2014)

Buys

Southern Company (S)
Transocean (RIG)
Seadrill (SDRL)
Apple (AAPL)
Dick's Sporting Goods (DKS)
Consumer Discretionary Select SPDR ETF (XLY)
iShares Transportation Average ETF (IYT)
Krispy Kreme Doughnuts (KKD)
Under Armour (UA)
SPDR Gold Shares ETF (GLD)

Sells

Mutual fund to cash
Consolidated Edison (ED)
Panera Bread (PNRA)
McDonalds (MCD) - seller willing to discuss

Thinking About . . .

Avnet, Inc. (AVT) - distributor of electronics equipment. MC: \$6B
Facebook (FB)
IBM (IBM)
Seadrill (SDRL)
Eastman Chemical (EMN)
Owens Corning (OC)
Oskosh (OSK)
NCR (NCR)

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